第十七届中国IDC产业年度大典
The 17th China IDC Industry Annual Ceremony

IDCC2022数据中心国际合作大会
IDCC2022 Data Center International Cooperation Conference

Review

Organizer：Data Center International Cooperation Promotion Association
Co-Organizer：IDCNova，Digital Infrastructure Global Buyer Platform

Association for International Cooperation in Data Centers
数据中心行业国际合作促进会

IDCNOVA

数字基建全球采购者平台
Digital Infrastructure Global Buyer Platform

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About IDCC

The China IDC Industry Annual Ceremony is the iconic event of China's IDC industry. As of 2022, the China IDC Industry Annual Ceremony has been successfully held for 17 editions. It is the largest and most extensive data center industry conference in China. With the rapid development of China's IDC industry, the influence of China's IDC Industry Annual Ceremony is also growing. Under the guidance of the Ministry of Industry and Information Technology and other ministries and commissions, the IDC industry annual ceremony integrates the upstream and downstream resources of the IDC industry to promote the improvement of the service level of the domestic IDC industry and the industry ecology development. It provides a development platform for technical exchange, business cooperation and business negotiation for the industry participants.

17th Edition

16th Edition

15th Edition

14th Edition

More information about IDCC，please visit：http://idcc.idcquan.com/

About Data Center International Cooperation Conference

Under the trend of China going overseas and internationalization, the Data Center International Cooperation Conference was established as a permanent conference of the China IDC Industry Annual Ceremony (IDCC), which is held at the same place as the China IDC Industry Annual Ceremony.

This year's "IDCC2022 Data Center International Cooperation Conference", hosted by the Data Center International Cooperation Promotion Association and co-organized by IDCNova and the Digital Infrastructure Global Purchaser Platform, ended successfully on February 28, 2023. As a cross-regional cooperation and exchange platform for data centers and cutting-edge technologies, this conference invited domestic and overseas telecom operators, well-known data center service providers, and overseas industry companies to participate, and shared themes around the following three chapters:

Chapter 1
Hot Regions Market Insights

Chapter 2
Service Providers Global Strategy

Chapter 3
Challenges & Solutions of Overseas Network

Conference Activities

As one of the permanent conferences of China's IDC Industry Annual Ceremony, IDCC2022 Data Center International Cooperation Conference mainly has the following four types of conference activities:

- Keynote Speech: Introduce the latest products and services, share research results, and analyze industry frontier trends.
- Round table forum: focus on industry topics, discuss and share opinions and perspectives.
- Exhibition & Ads display: 60 special booths + standard booths; advertising space: gate, banner, drinking water, etc.
- Awarding Ceremony: 18 categories of awards were grandly presented at the IDCC2022 conference, and 92 companies have been awarded.

IDCC2022 Data Center International Cooperation Conference

Time	Topic	Speaker
Chapter 1: Hot Regions Market Insights		
09:00-09:10	European - Introduction to the Digital Economy Industry of Zurich, Switzerland	**QIN Lan**, Senior Project Manager (Delegate for China Affairs),Greater Zurich Area Ltd (GZA)
09:10-09:35	Establish Benchmark, Support Enterprises Go global	**Damon Reid**, Executive General Manager of Global Switch Group (Asia Pacific)
Chapter 2: Service Providers Global Strategy		
09:35-10:00	Turnkey Data Centers Escorts the Journey of Globalization	**Henri Zhang**, Director for China Affairs, Digital Realty
10:00-10:25	Accelerate Global Connectivity with Next-generation infrastructure	**Coco Cheng**, Assistant Vice President of Business Development Department, SUNeVision
10:25-10:50	Bridging the Digital Divide in the Asia-Pacific Region	**William ZHANG**, General Manager of Digital Edge (China)
Chapter 3: Challenges & Solutions of Overseas Network		
10:50-11:15	Ultra-low Latency Painpoints of Overseas Business and Local Coverage Practice	**FU Weifeng**, CEO of Octopus Web Solution Inc.
11:15-11:35	Deploy Basic Computing Power to Accelerate Global Network Node Architecture	**QIU Yang**, Director of Alibaba Cloud Edge Network
11:35-12:10	Round Table Dialogue: Green Data Center and Global Regional Deployment	**Host: YANG Peifeng**, Executive Deputy Secretary-General of the Data Center International Cooperatio Promotion Association **Guest:** **ZHANG Xing**, General Manager of Digital Edge (China); **FU Weifeng**, CEO of Octopus Web Solution Inc. **LIU Yang**, Managing Director of Global Switch (Hong Kong); **Coco Cheng**, Assistant Vice President o Business Development Department, SUNeVision

Keynote Speeches

Greater Zurich Area Ltd (GZA)

新意网 (SUNeVision)

里瑞通 (Digital Realty)

OWS

Global Switch

阿里云 (Alibaba Cloud)

Digital Edge

From 9:00 am to 12:10 am on February 28, 2023, the IDCC2022 Data Center International Cooperation Conference, sponsored by the International Data Center Cooperation Promotion Association and co-organized by IDCNova and the Digital Infrastructure Global Buyer Platform, was grandly held at the China National Convention Center. Aiming at providing a cross-country and regional industry exchange platform for global digital new infrastructure participants, the organizers invited representatives from well-known data center operators and local investment fields such as Switzerland, the United Kingdom, Hong Kong, Singapore, and the United States to share their speeches. There was also a roundtable discussion on current hot topics, including Greater Zurich Area Ltd , UK data center operator Global Switch, Hong Kong data center operator SUNeVision, Singapore data center operator Digital Edge, US real estate investment trust company Digital Realty, Octopus Web Solution (OWS).

In the face of the current "uncertainties" in the global economy, "going out" and "inviting in" are the common choices of enterprises. The destinations they choose include European markets with diversification and high compliance thresholds, as well as fast-rising South East Asia markets. In this process, there are different levels of network infrastructure, fast changing user needs, data security and protection policies, etc. , all of which have brought real challenges to the development of enterprises. At the conference, government investment promotion agencies, well-known data center service providers, network operators, technology suppliers and other professionals from Europe, Asia Pacific and other regions gathered together to discuss opportunities and strategies for international data center cooperation under the background of globalization.

Highlights

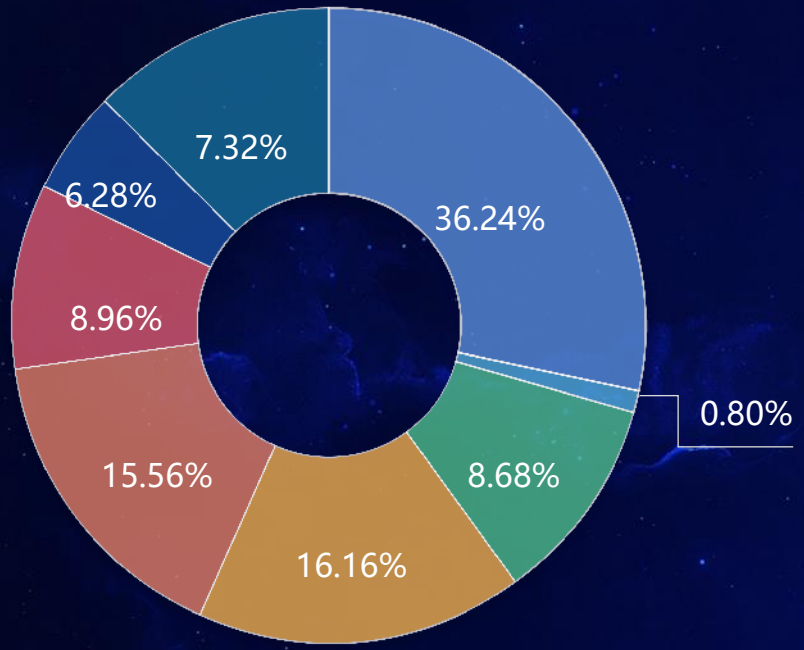
Keynote Speeches

Round Table Dialogue and Conference Site

Exhibition & Ads

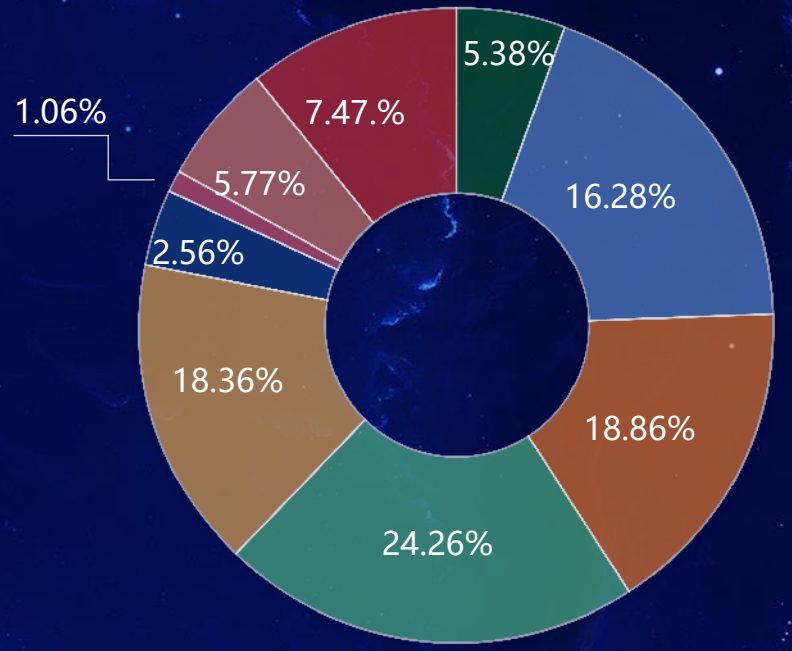
This conference held a total of 82 cooperative enterprises to discuss the high-quality development of the data center industry

Attendees Profile



ANALYSIS OF ATTENDEES INDUSTRY

- Data center/ cloud Computing
- Equipment manufacturer
- Telecom Operators
- Technology /Internet
- government /state-owned enterprises
- Investment/ Finance
- Media
- Others



ANALYSIS OF ATTENDEES OCCUPATION

- Sales/BD
- Operation/Market
- Director/CEO/ Senior Managers
- Operation and maintenance/technology/procurement
- Government Divisions
- Investment & Financing
- Consultant/ Experts
- Media/journalist/ editor
- Others

Premium Partners

International Special Partner

Support Media

IDCC INTERNET DATA CENTER CONFERENCE 解码可持续发展

IDCC2022 Data Center International Cooperation Conference

THANKS

Contact Information:

Mr LIU: ajeen@idcquan.com

Yoyo LEE: pm.s@idcnova.com